

# Regenerate Your Pocketbook With Stacked Enterprises

September 22, 23 and 24, 2020

School Location  
**McIntyre Farms**  
**17995 Lewis Lane**  
**Caldwell, Idaho 83607**

## Tuesday, September 22

- 8:30 - 8:45 Welcome, Brad McIntyre, McIntyre Farms
- 8:45 - 9:45 Introductions, Ray Archuleta
- 9:45 - 10:30 It all Starts with the Soil, Ray
- 10:30 - 11:00 Break
- 11:00 - 12:00 The Six Principles of a Healthy Ecosystem, Gabe Brown
- 12:00 - 1:00 Lunch
- 1:00 - 2:00 The Three Rules of Adaptive Stewardship, Allen Williams
- 2:00 - 2:15 Break
- 2:15 - 3:00 McIntyre Farm Overview, Brad
- 3:00 - 4:00 Soil Health in the Field, Ray
- 4:00 - 5:00 Grazing Strategies in the Field, Allen

## Wednesday, September 23

- 8:00 - 8:30 Q & A, All Instructors
- 8:30 - 9:30 Becoming Intentional, Shane New
- 9:30 - 10:00 Break
- 10:00 - 12:00 Developing a Stacked Enterprise Model, All Instructors
- 12:00 - 1:00 Lunch
- 1:00 - 2:30 AMP Grazing in the Field, Allen
- 2:30 - 3:00 Break
- 3:00 - 5:00 View Stacked Enterprises, All Instructors

## Thursday, September 24

- 8:00 - 8:30 Q & A, All Instructors
- 8:30 - 12:00 Direct Marketing, All Instructors
- 12:00 - 1:00 Lunch
- 1:00 - 2:30 Order Fulfillment, McIntyre's
- 2:30 - 3:00 Break
- 3:00 - 5:00 Economics of Direct Marketing, All Instructors
- 5:00 Adjourn